

# WebLearning:: Corporate Solutions

WebLearning brings you a New Vision of e-learning...



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Changing workforce skills and productivity, evolving training needs, cost justification and technology factors have all prompted organisations to understand the benefits of and prepare to embrace e-learning across the corporate, academic and government sectors.

## Embracing e-Learning: A Critical Component to Corporate Success

The threat of downsizing demands that organisations take actions to ensure that their employees possess the most up-to-date skills and certifications. To maintain productivity and remain competitive, organisations need to embrace learning as a means of success. Today's e-learning and blended opportunities are a time- and cost-efficient way for corporations to empower employees to re-tool their skills, thereby boosting the overall efficiency of the organisation.

## An open, scalable solution

WebLearning Network is an open, best-of-breed, Web-based learning solution. Whether you want to train one group or your entire enterprise, Weblearning Network is the answer. It's a complete learning management and delivery platform that lets you seamlessly integrate your course content, whether you create it yourself or purchase it from us or leading providers.

You can mix and match delivery methods in a single course - including self-directed, asynchronous collaboration, or real-time collaboration. You can assess and track results. And WebLearning offers a robust set of learning management capabilities that make it easy to manage even the most extensive learning programmes.

When you choose WebLearning Network, you get a comprehensive software platform that lets you create, manage, and deliver e-learning that changes the way your business learns and works. Only Weblearning Network provides so many compelling reasons to make it your choice for e-learning. Organisations around the world already rely on WebLearning Network (WLN) for enterprise-wide learning. Here's why you should join us:

**Access to the world's best content** With Web Learning Network, you can incorporate content from almost any source - leading authoring tools, word processors, presentation packages, and more. Great content is at the core of an effective e-learning solution. With Web Learning Network, you can create the most compelling learning experience possible.

**A choice of learning methods** Web Learning Network lets you combine self-directed learning with powerful interactive methods that enable users to learn from their colleagues and instructors. Collaborate over time, in real-time, or both - the choice is yours. Now you can choose the delivery method that works best for your content and audience, customising each learning experience for maximum results.

**An enterprise-wide vision** Web Learning Network is an extremely powerful, scalable solution that can grow with your organisation. No matter how large your organisation is, Web Learning Network has the proven scalability that lets it meet your ongoing learning needs. With its three-tiered architecture, Web Learning Network can be configured to run on a single departmental server or multiple servers for enterprise-wide deployment.

**Powerful management capabilities** Web Learning Network provides an extensive array of management tools that let you measure the effectiveness of your learning program and the competency of your employees - ensuring that e-learning is achieving maximum business results.

**Integration with your organisation** Web Learning Network can be integrated with back-end systems, such as HR databases and e-commerce systems. With Web Learning Network, learning becomes an integral part of your enterprise.

## **Choose the delivery method that works for you**

With Weblearning Network, you have unequalled flexibility when choosing how you deliver your online courses. We bring you three key modes of delivery:

### **Collaborative, Asynchronous learning...**

Learn in a rich, interactive learning environment where class materials, exercises, and discussions occur much as they would in a face-to-face class - but free from time or space limitations. Learners and instructors join in discussions and participate in class activities on their own schedules at their convenience. Post pages for others to see and discuss. Chat with others in real-time who are online. It's all possible with Weblearning Network.

### **Self-directed, interactive learning**

Individual learner's access learning content and work on his or her own in a rich learning environment.

### **Collaborative, live learning**

In a real-time classroom, instructors can quickly and easily share any type of content with the online class using standards-based data, audio, and video conferencing. Instructors can put traditional content, such as presentations, on every student's screen simultaneously using a real-time whiteboard.

They can annotate the whiteboard content to convey concepts, create interactive exercises, share applications, ask questions, debate ideas in an engaging, effective environment, and even pass control to students to guide the class.

Students can raise their hand electronically; send private messages to the instructor, chat with other learners, and much more. The important point is that WebLearning Network puts all three at your fingertips when designing your training programmes. And all three benefit from WebLearning Network's full tracking, assessment, and management capabilities.

## Get the content you need to train your organisation

High-quality, up-to-date, relevant, engaging content is at the heart of any e-learning effort. With Weblearning Network, you can incorporate almost any type of content into your online class - from word processors, presentation packages, any Web content editor, and the world's most advanced authoring tools (including the Macromedia authoring tools).

You can also buy pre-packaged, ready-to-go content from WebLearning Publishing. You can also tap one of our many Business Partners for high-quality, innovative content. Or you can turn to WebLearning e-Learning Content Services to custom-develop content for your specific courses. In any case, the result is compelling, interactive learning modules that drive real business results.

Plus, WebLearning Network platform is compliant with the world-recognised standards set by the Aviation Industry Computer-based Training Committee (AICC) and SCORM, ensuring seamless integration of almost any content.

Before using WebLearning, take a Quick look at the [WebLearning eLearning demo](#) page. This demo is intended to provide you with a visual tour of how our award winning Learning Management System works:

- Reduce training costs
- Build robust IT skills anywhere, anytime
- Train large audiences from one source
- Prepare students for certifications
- Gain support from mentors who help students develop job skills

## A complete, flexible learning solution

WebLearning brings your organisation a complete learning delivery and management solution that lets you start tapping the powerful benefits of the Internet. Increase the effectiveness of your organisation, lower your training expenses, and gain a competitive advantage. Address your specific business issues - such as sales training or new product introductions.

## Transform your whole learning environment

WebLearning makes it happen with compelling, exciting learning delivered to your employees or partners, anywhere, anytime. We offer planning and design services, content development, advanced technology, as well as management and support. WLN's experience in designing and delivering effective e-learning solutions is unequalled in the industry. For the world's most advanced e-learning services and technologies, choose Web e-Learning Solutions.

Today, a complete solution means more than courseware and Self-study CBT. You need to be able to create or purchase courses, deliver them in the way you want, as well as assess, track, and manage the entire process. Only WebLearning Network addresses all these needs, bringing your organisation a complete, powerful e-learning solution. With WebLearning, you can do all of this and much more, creating a comprehensive e-learning system that benefits your entire enterprise.

## Live eClass Solutions from WebLearning

Live virtual classes are designed to enable the flexibility and diversity needed to support classroom style learning in a remote environment. Attend a live Internet-based, instructor-led training course at conveniently scheduled times. During these interactive sessions, students can communicate with the instructor and mentors who support the class.

## **Distance and Blended Learning Solutions from WebLearning**

e-Learning is the perfect complement to your classroom training. We offer a variety of formats to help you learn in new ways. You will receive access to our training site for 12 months and can take the courses on-line or download them and take them beyond the initial 12-month ordering period. With this flexibility, you can learn whenever and however it is convenient for you, and can access the content repeatedly to refresh or further your skills.

## **Self-Study CBT and Training Guide Solutions from WebLearning**

We offer hundreds of self-teach CBT CD-ROM and Self-study Training Guide eBook courses in a variety of categories and have organised them into some of our most popular subject areas. We will work with you to develop customised training solutions on a variety of [subjects](#). We keep your skills competitive, and blend courseware to meet your specific training needs.

## **Extend your online learning solution**

WebLearning enables you to integrate your e-learning environment with key back-end systems, such as human resources databases and e-commerce systems. WebLearning Network includes a JAVA-based API for integration into any relational or ODBC compliant system, as well as a documented integration guide. This seamless integration makes online learning an integral part of your organisation. And isn't that what you want from an e-learning solution?

## **Choose WebLearning today**

WebLearning Network lets your organisation get the many benefits of e-learning - faster time to market, more consistent learning, time and money savings, and a better-educated workforce. All these factors give your organisation a competitive edge. Web Learning Network offers a complete, robust solution that supplies all the elements necessary for efficient, effective learning - flexible delivery methods, assessment, tracking, and extensive management capabilities. WebLearning Network has it all, so you can leverage the full power of e-learning.

## **WebLearning Quickstart gets you going**

Our Quickstart offering provides a fast, easy way to get started. In just days, you can have your Web Learning Network solution up and running successfully, your initial data migrated, and your team trained to use the system. If you've ever considered taking your learning online, the time is now. And the solution is WebLearning Network.